

SHOWCASE YOUR COMMITMENT.



New York City, Bryant Park, 42nd Street, United States

EARTH FROM ABOVE is the premier platform for showcasing corporate commitment to a sustainable future.

A world class venue with awe-inspiring touch points, Picture Earth offers an unprecedented media vehicle for promoting industry leadership, vision, innovation, and social responsibility.

Routed for impact, tour cities include:

- 2010 NYC, Los Angeles
- 2011 San Francisco, Miami, Minneapolis, Atlanta
- 2012 Las Vegas, Boston, Denver, Dallas
- 2013 Albuquerque, Seattle, Detroit, Memphis
- 2014 Orlando, Philadelphia, Charlotte, Lincoln, Honolulu
- 2015 Washington DC, Anchorage

Route, markets and timeframe are subject to change. Learn more at

EarthFromAboveUSA.com

Sponsorship dollars and grant contributions are fully tax-deductible.



World Map

EMPOWERING PEOPLE. LOVING PLANET.

Picture Earth is the first and leading organization dedicated to using art to help the general public embrace sustainable living.



Heart in Voh, New Caledonia, France
(20°57' S, 164°41' E)

» BECOME PART OF SOMETHING GREATER «

EARTH FROM ABOVE

The New York City debut and United States exhibition tour
An arts and education program benefiting Picture Earth

The Blue Lagoon, Near Grindavik, Reykjanes Peninsula, Iceland (22° 25' W, 63° 54' N)

Photo Panel Sponsorship

Picture Earth, Inc.
285 Fifth Avenue, Suite 458, Brooklyn, NY 11215
Phone +1 917-972-6346
partnership@picture-earth.com

ABOUT THE PROJECT

PICTURE EARTH Inc.

a 501c(3) (pending) not-for-profit organization, is seeking corporate sponsorship for its first major national arts and educational program:

EARTH FROM ABOVE

Timeframe

April - May 2010 (8 weeks)

Timing

Kicking off the 40th Anniversary of Earth Month

Venue

Bryant Park, New York City

Attendance

2,000,000 people

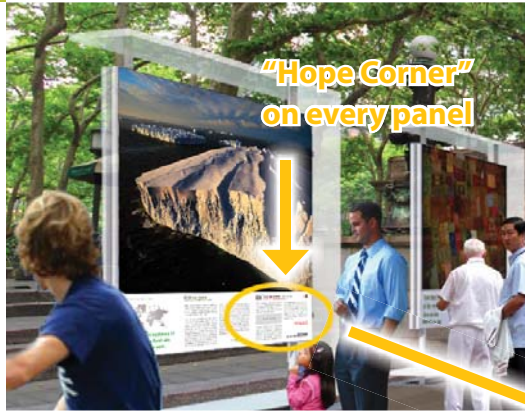
EARTH FROM ABOVE will launch as the lead event for Earth Day's 40th anniversary in NYC followed by a national tour through Los Angeles in October 2010, San Francisco in February 2011, and then cities nationwide.

Free to visit. Green by design. Picture Earth's aerial photography and experiential exhibition presents the work of artist Yann Arthus-Bertrand and a new, hopeful perspective on sustainable living.

EARTH FROM ABOVE promotes sustainable living by increasing awareness of our impact and ways we can minimize it with sustainable development and greener personal choices.

SPONSOR HOPE

Sponsor a photo panel and help underwrite the cost of one sustainably designed image display.



Sponsorship Investment: \$10,000

Each photo panel includes a "Hope Corner" featuring a real-world solution to address the critical issue the image brings into focus. Educate and inspire millions by highlighting your own sustainability success story, or sponsoring the visibility of a local community initiative.

Photo panel sponsors* will be showcased for the full 8-week timeframe of this large-scale public art exhibition:

- ▶ Logo or name recognition in the "Hope Corner"
- ▶ Sponsor or sponsored organization sustainability efforts listing
- ▶ Advance opportunity to purchase 2 tickets to the Earth From Above Opening Night Gala

*Earth From Above's lead Major Sponsor is recognized on all photo panels.

ARE YOU WALKING THE WALK?

Demonstrate your corporate social responsibility this Earth Day by featuring your company within this exciting platform. Connect your brand to a powerful touch point to deliver goodwill and indelible impressions to millions.



Mexico City, Mexico



Become part of something greater while reaching out to a highly engaged and motivated audience.