

Yann Arthus-Bertrand

EARTH FROM ABOVE

An aerial portrait of our planet - toward sustainable development

BRYANT PARK, NEW YORK CITY.

APRIL 2 - MAY 28, 2010

2010 IS EARTH DAY'S 40TH ANNIVERSARY.

BE ONE OF THE COMPANIES WHO SHOW THE WORLD THEY CARE.

You invested in greener infrastructure, greener communities, greener procurement, and greener products.

You want to showcase your commitment to people and planet.

Join MetLife, National Geographic Channel, Time Warner Cable, and other powerful brands who are broadcasting their commitment to a sustainable future.

Make a contribution and showcase your leadership with our national platform, Earth From Above. Contribute \$10,000 and receive powerful benefits as a **Companies That Care** sponsor:

- ▶ Become a corporate leader and reach millions on-site and online
- ▶ Screen your Corporate Social Responsibility video at the center of the photography exhibit for 60 days
- ▶ Recognition as a **Companies That Care** sponsor of Earth From Above (press release, sponsor video listing)
- ▶ 4 tickets for the Opening Night Celebration with the artist on April 1
- ▶ Join an intimate VIP tour with the artist, United Nations Environment Program goodwill ambassador, Yann Arthus-Bertrand

Help make this vision possible by putting your brand in our spotlight. Contact Lew Blaustein, Corporate Development, Picture Earth, Inc. at **646-675-6656** or via email at lewis@pictureearth.org to participate. Visit earthfromaboveusa.org for more info.

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Earth From Above is the first program of Picture Earth, Inc. a 501(c)(3) (pending) non-profit organization.